



Fresh State Gala Ball

Fresh State invite you to become a sponsor of the
2019 Fresh State Gala Ball

Fresh State is a membership organisation that represents the interests of Melbourne produce and flower wholesalers and associated service industries at the Melbourne Market. Fresh State provides a range of services that benefit not only its members, but also benefit the entire fresh produce industry.

For nine consecutive years, the Fresh State Gala Ball has attracted a sell-out crowd and high profile guest list. The ball is held at the Peninsula in Docklands, and is an opportunity for all those associated with the Melbourne Market and fresh produce community to celebrate the innovation, excellence, character, and enthusiasm within our vibrant and colourful industry.

Although the event date is TBD this is your chance to get in early as a sponsor of a highly popular and eagerly anticipated event.

Sponsorship Opportunity

Fresh State invites sponsors to support the Gala Ball and take advantage of the following benefits:

- Opportunity to highlight and increase your brand exposure to a targeted audience of wholesalers, growers, retailers, and associated industries
- Showcase your product and 'value add' by utilising display opportunities at the venue
- Network with the who's who of the fresh produce wholesale industry
- Partner with a leading industry organisation and successful proven event formula





Platinum Sponsorship

Platinum Sponsorship - \$10,000

- ◆ Identification as a Platinum Sponsor of the Fresh State Gala Ball 2019
- ◆ Six (6) tickets to the Fresh State Gala Ball 2019
- ◆ Acknowledgement of Platinum Sponsorship on marketing collateral (if sponsorship is secured prior to printing)
- ◆ One complimentary quarter page advertisement in the Fresh State of Affairs Magazine - 2019 Fresh State Gala Ball Edition
- ◆ Signage and display opportunities at the venue on the night of the Gala Ball
- ◆ Space on guest tables for branded promotional material
- ◆ First option as a Platinum sponsor for the FSL Gala Ball in subsequent years
- ◆ Verbal acknowledgement by the MC at the Fresh State Gala Ball 2019

Gold Sponsorship

Gold Sponsorship \$5,000

- ◆ Identification as a Gold Sponsor of the Fresh State Gala Ball 2019
- ◆ Four (4) tickets to the Fresh State Gala Ball 2019
- ◆ Acknowledgement of Gold Sponsorship on marketing collateral (if sponsorship is secured prior to printing)
- ◆ Signage opportunities at the venue on the night of the Gala Ball
- ◆ Verbal acknowledgement by the MC at the Fresh State Gala Ball 2019

We welcome the opportunity to discuss sponsorship opportunities with you and tailor opportunities to meet your needs if required.

All advertised prices are exclusive of GST.



To confirm your sponsorship commitment or for further information, please contact Kate Cook at Fresh State:

E: kate@freshstate.com.au | Ph.: 03 9408 6627



Fresh State Gala Ball

2019 Fresh State Gala Ball - Sponsorship Booking Form

I wish to purchase the:

- Platinum Sponsorship Package (\$10,000 excl. GST)
- Gold Sponsorship Package (\$5,000 excl. GST)

For _____ (company name).

Please charge via the following method:

- Melbourne Market Credit Service
- Invoice through Fresh State
- Visa/MasterCard (please note that a 2.2% credit card surcharge will be incurred)

Name on card: _____

Credit card no.: _____ - _____ - _____ - _____

Expiry: _____ Amount: _____

Signature: _____

Please complete this form and return it to the Fresh State office at:

E: kate@freshstate.com.au | Fax: 03 8401 3690



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