



# Melbourne Market Charity Golf Day 2020



## ABOUT THE EVENT

Every year a number of organisations at the Melbourne Market hold a Charity Golf day to raise money for DEBRA Australia. The day consists of a Golf Competition, BBQ lunch, Dinner and Entertainment and much more.

DEBRA Australia is a foundation that helps those affected by a painful and life-changing disease called Epidermolysis Bullosa (EB).

Fresh State, The Melbourne Market Authority, The Melbourne Market Lions Club, and Toyota Material Handling, are few of many who put this day together.

For six consecutive years, the Melbourne Market Charity Golf Day has attracted a great crowd. Everyone enjoys the day, raising money for a good cause.

**THE 2020 MELBOURNE MARKET CHARITY GOLF DAY  
WILL BE HELD ON  
FRIDAY THE 13<sup>TH</sup> OF MARCH, 2020**

## SPONSORSHIP OPPORTUNITY

We invite sponsors to support the the Melbourne Market Charity Golf Day and take advantage of the following benefits:

- Opportunity to increase your brand exposure with a targeted audience of wholesalers, growers, retailers, and associated businesses in the fresh produce industry.
- Showcase your produce/products/services and 'value add' through display opportunities at the venue, including advertising opportunities signage on buggies, merchandise on guest tables, and more
- Network with the who's who of the fresh produce industry
- Support a great cause



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## PLATINUM SPONSORSHIP

### PLATINUM SPONSORSHIP \$5,000\*

- Identification as a Platinum Sponsor of the the Melbourne Market Charity Golf Day 2020
- Four (4) tickets to the Melbourne Market Charity Golf Day 2020
- Acknowledgement of Platinum Sponsorship on marketing collateral (if sponsorship is secured prior to printing)
- One complimentary ¼ page advertisement in Fresh State of Affairs Golf Day edition
- Signage and display opportunities at the venue at Melbourne Market Charity Golf Day
- Opportunity to place branded promotional material on guest tables
- Acknowledgment of sponsorship during the Melbourne Market Charity Golf Day by the event MC
- Complimentary 150-word advertorial in Market e-News. The weekly newsletter distributed to over 5000 Market users.
- 1 month free advertising on Market TV screens – 5 TV screens in key areas of the Melbourne Market displaying relevant news and Market info.

## GOLD SPONSORSHIP

### GOLD SPONSORSHIP \$2,000\*

- Identification as a Gold Sponsor of the Melbourne Market Charity Golf Day 2020
- Two (2) tickets to the Melbourne Market Charity Golf Day 2020
- Acknowledgement of Gold Sponsorship on marketing collateral (if sponsorship is secured prior to printing)
- Signage and display opportunities at the venue at Melbourne Market Charity Golf Day
- Acknowledgment of sponsorship during the Melbourne Market Charity Golf Day by the event MC
- Complimentary 150-word advertorial in Market e-News. The weekly newsletter distributed to over 5000 Market users.

## SILVER SPONSORSHIP

### SILVER SPONSORSHIP \$500\*

- Identification as a Silver Sponsorship of the Melbourne Market Charity Golf Day 2020
- One (1) tickets to the Melbourne Market Charity Golf Day 2020
- Signage and display opportunities at the venue at Melbourne Market Charity Golf Day

\*All advertised prices are excluding GST



# Melbourne Market Charity Golf Day 2020



## 2020 SPONSORSHIP BOOKING FORM

I wish to purchase the:

- Platinum Sponsorship Package (\$5,000 excl. GST)
- Gold Sponsorship Package (\$2,000 excl. GST)
- Silver Sponsorship Package (\$500 excl. GST )

This sponsorship package is being purchased by \_\_\_\_\_ (name)  
for \_\_\_\_\_ (company).

**Contact Details (for sponsorship/event organisation):**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Ph: \_\_\_\_\_

**Payment Method (select one):**

Invoice through Fresh State Ltd

- Visa/Mastercard (please note that a 2.2% credit card surcharge will be incurred)

Name on card: \_\_\_\_\_

Credit card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiry: \_\_\_\_ / \_\_\_\_      Amount: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete this form and return it to:  
E: [dee@freshstate.com.au](mailto:dee@freshstate.com.au) | Fax: (03) 8401 3690



# Melbourne Market Charity Golf Day 2020



## TICKET PRICES

### **GROUP TICKET \$1,250\***

- Four (4) tickets to the Melbourne Market Charity Golf Day and Golf Competition
  - Dinner and entertainment
  - Show bag
  - Go into the draw for a chance to play with a celebrity

### **INDIVIDUAL TICKET \$300\***

- One (1) ticket to the Melbourne Market Charity Golf Day and Golf Competition
  - Dinner and entertainment

### **DINNERTICKET ONLY \$50\***

- Dinner and entertainment only

\*All advertised prices are excluding GST



# Melbourne Market Charity Golf Day 2020



## 2020 REGISTRATION FORM

### I wish to purchase the:

- Group ticket - \$1,250\*
- Individual ticket - \$300\*
- Dinner ticket only - \$50\*

Registration includes lunch during the golf tournament and a dinner following the event.

### CONTACT DETAILS - TEAM CAPTAIN:

Contact Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Contact No.: Mobile \_\_\_\_\_

Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_

### GOLF PLAYER DETAILS:

Team Name: \_\_\_\_\_ (Note: the team captain is responsible for registrations on the day)

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

PLAYER 1: \_\_\_\_\_ Golf Link No.: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Handicap: \_\_\_\_\_

Shirt Size - Circle: S, M, L, XL, 2XL Staying for Dinner - Circle: YES / NO Dietary Req.: \_\_\_\_\_

PLAYER 2: \_\_\_\_\_ Golf Link No.: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Handicap: \_\_\_\_\_

Shirt Size - Circle: S, M, L, XL, 2XL Staying for Dinner - Circle: YES / NO Dietary Req.: \_\_\_\_\_

PLAYER 3: \_\_\_\_\_ Golf Link No.: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Handicap: \_\_\_\_\_

Shirt Size - Circle: S, M, L, XL, 2XL Staying for Dinner - Circle: YES / NO Dietary Req.: \_\_\_\_\_

PLAYER 4: \_\_\_\_\_ Golf Link No.: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Handicap: \_\_\_\_\_

Shirt Size - Circle: S, M, L, XL, 2XL Staying for Dinner - Circle: YES / NO Dietary Req.: \_\_\_\_\_

SINGLE PLAYER: \_\_\_\_\_ Golf Link No.: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Handicap: \_\_\_\_\_

Shirt Size - Circle: S, M, L, XL, 2XL Staying for Dinner - Circle: YES / NO Dietary Req.: \_\_\_\_\_

### ADDITIONAL DINNER GUESTS:

Dinner Guest 1: \_\_\_\_\_ Dietary Requirements: \_\_\_\_\_

Dinner Guest 2: \_\_\_\_\_ Dietary Requirements: \_\_\_\_\_

### PAYMENT DETAILS:

A tax receipt will be issued by Fresh State Ltd upon request.

Amount Payable \$ \_\_\_\_\_

Cheque payable to Fresh State Ltd, Store 36, Melbourne Market, 35 Produce Drive, Epping, Vic, 3076

EFT BSB: 083-437 Account: 87-140-5919 Ref: (Team name)

Credit Card (please note a 2.2% surcharge applies) VISA/Mastercard

Name on Card: \_\_\_\_\_

Card No.: \_\_\_\_\_ CCV: \_\_\_\_\_

Amount: \_\_\_\_\_ Expiry \_\_\_\_/\_\_\_\_ Signature: \_\_\_\_\_

### ENQUIRIES:

For sponsorship and registration inquiries, contact Fresh State on 03 9408 6627 or [dee@freshstate.com.au](mailto:dee@freshstate.com.au)

Registration forms are to be returned to the Fresh State Office at the Melbourne Market or sent to [dee@freshstate.com.au](mailto:dee@freshstate.com.au)